

# Client Retention

At Digital Alchemy, we are committed to being transparent with our clients. As part of this commitment, we will publish our client retention data on our company website on an annual basis.

Each year, we will publish client's start year and their total years with DA. Publishing this metric allows you to see how well we perform at continuing to serve and satisfy our existing client base.

Client Description	Start Year	Years with DA
A leading Thai bank provides a wide range of financial services including corporate, SME and retail banking, with a focus on technology and innovation.	2023	0.17
A leading developer and operator of retail spaces in Thailand, aiming to be the center of life and community.	2023	0.25
Manufacturer and distributor of high quality hygiene, cosmetic, and chemical products for Thai consumers and industrial markets	2022	1
A leading hotel owner, operator and investor that manages hotels and resorts in over 50 countries across Asia Pacific, the Middle East, Europe, South America, Africa and the Indian Ocean.	2022	1
An Asia based low-cost carrier offers affordable domestic and international flights as well as ancillary services, with a vision to make flying affordable for all.	2022	1
Sports entertainment company that operates, markets and commercialises the top tier domestic sporting competitions in Australia.	2021	2
Payment platform that allows users to make online money transfers and payments directly from their bank accounts	2021	2
Australian retailer that offers a comprehensive range of computer hardware, consumer electronics, and gaming products both online and through physical stores.	2021	2
Financial services company that focuses life insurance businesses in Australia and New Zealand.	2021	2
Australian fintech company offers point-of-sale services to consumers and businesses across various industries.	2021	2
Australian retail business that provides eye care services and eye wear across Australia	2020	3
Provider of insurance, savings, retirement, and health products and services to individuals and businesses in mainland China.	2019	4
Wholesale distribution and marketing company supplies packaged grocery, fresh food, liquor, and hardware products to retailers across Australia.	2018	5

A technology company that operates a platform that engages consumers and incentivizes purchases through rewards programs, discounts, and cashback offers from merchant partners.	2017	6
A New Zealand bank provides a range of financial services including retail, business, rural and corporate banking and wealth management to customers across the country.	2016	7
Global technology brand that provides internet-related services and advertising solutions to users across the Asia Pacific region.	2014	9
Australian wholesale telecommunications provider	2013	10
Online payment system operator that allows users to make payments through the internet.	2013	10
Health and beauty retailer enables customers to shop for discounted pharmaceuticals, cosmetics, skincare, and other wellness products online and in physical store locations.	2012	11
Australian television entertainment services provider.	2009	14
Australian financial services provider offering banking, insurance, and financial planning products to retail and business customers.	2008	15
Australian financial services provider offers home loans, savings and transaction accounts, credit cards, insurance, and investment products to retail customers across the country.	2007	16
Financial services provider offers banking, insurance, and financial planning products to retail and business customers	2006	17